



BUILD THE RIVER OF KNOWLEDGE

Be part of a special group of people who will help build the river of knowledge at Western. Stars in the constellation Eridanus will be inlaid into the courtyard, creating the winding path of the constellation. These stars give you the opportunity to leave a permanent legacy for future generations to see, while also providing educational opportunities for *Western* students, both now and in the future, as they navigate the river of knowledge—and catch their own star.



BUILDING A LEGACY

The future of education and training is being built room by room in the Lunda Center on Western's La Crosse Campus. Several extraordinary people and businesses have already provided support to help build the legacy. Why not you? By contributing to the Lunda Center, you know that you are making a difference in the lives of current and future Western students who live and work in our communities. It is in the Lunda Center where they will receive the state-of-the-art training they need to improve their skills and help make area businesses grow and thrive. Isn't that a legacy worth building?

LEAVE YOUR FOOTPRINT AT WESTERN

We all want a way to leave our mark on the world. Consider leaving your footprint at Western by purchasing a brick that will stand as a permanent testament in the courtyard between the Lunda Center and Kumm Center. This is your opportunity to memorialize a friend or loved one; honor a teacher, child or parent; celebrate a special achievement; recognize your business; create a lasting memory of your time on campus; or congratulate a recent graduate.



Building
a
Legacy



ERIDANUS

The River

Like the Mississippi River flowing through the Coulee Region, the constellation Eridanus is the river that flows through the night sky. Its roots are in ancient Greek mythology, where it was believed the constellation was the Nile River, because of its winding path through the sky, much like that rivers' winding path through the earth. At Eridanus' terminus is Achernar, the largest and brightest star.

Like the mighty rivers it's purported to represent, we at Western believe Eridanus stands as a symbol of the river of knowledge that runs through the college, building to a mighty conclusion. Like Achernar, the graduation diploma is often the largest and brightest moment in a student's life.



For more information about purchasing a brick and other naming opportunities, contact the Western Foundation, **608-785-9487** or visit our website, westernnc.edu/foundation



Western Technical College
THE ESSENTIAL EXPERIENCE

westernnc.edu/foundation
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WESTERN TECHNICAL COLLEGE | LUNDA CENTER
community and corporate training center