

“The thing always happens that you really believe in; and the belief in a thing makes it happen.”

-Frank Lloyd Wright

Highlights:

Up Close & Personal: Dave Wignes	2
LGBT Display	3
LGBT Resources	3-4
New Career Services Center	5
Opposing Viewpoints	5
Netbooks	6
Website Evaluation	6
Library Fast Facts 2009-10	7
Extended Library Hours	7
Computer Lab Enhancements	7
Inside Libraries	8
WISPALS	8
Library Instruction Hits Century Mark	9

*Western Technical College Library
Academic Resource Center
R-201 (608)785-9142*



From the Director

Welcome to Western Library. The Library's mission is to develop, promote, sustain, and transform a library that provides easy access to information in support of a technical college education, teaching, scholarship, and research. To accomplish these goals, library staff develops effective information literacy programs, maintains a user-focused public service philosophy, acquires appropriate information resources and technology, and supports the teaching and learning environment by ensuring quality services. Fall 2010 exemplifies this commitment through a number of initiatives.

Western Library's Integrated Library System (ILS) and its participation in the statewide WISPALS Library Consortium is a prime example. This venture provides member libraries shared access to information resources, electronic databases, an ILS, and other services and technology at reduced costs. It also promotes the better exchange of ideas, as well as providing a link between member libraries and other library organizations. The Consortium aligns Western Technical College with ten other technical colleges in the Wisconsin Technical College System (WTCS). The system is exciting for all library users since it incorporates many advantages that allow for easier access and future enhancements.

Western Library's computer lab has gotten better with more technology, including Dell flat panel display 19" computers complete with Windows 7, DVD/CD players and other extras. Faster and bigger are the operative words.

Dozens of netbook computers have arrived and are available for student use in the Library. The mini laptops complement the array of desktop computers throughout the Library.

Library staff provides excellent library instruction to meet user demand across all disciplines. Class-related instruction, workshops, tours, and one-on-one sessions are conducted. An online form for instructors to use allows for easy scheduling options.

Starting during the Fall 2010 semester, Library hours will be extended on Monday and Tuesday evenings until 9pm. Wednesday and Thursday closing will remain at 8pm. Likewise, Saturday hours will be from 11am to 3pm.

This coming academic year will be an exciting time at Western. Library staff looks forward to these continued opportunities to enhance the learning environment for all of its customers.

Ronald G. Edwards
Director of Library Services

Up Close & Personal

Name: David Wignes
Position: Manager, Campus Shop
Years at Western: 17
Contact Info: K104 608-785-9140 wignesd@westerntc.edu



What's the most exciting aspect of your job?

The daily contact with students and staff is easily my favorite aspect of my job. I really enjoy meeting and serving our students. It keeps me young and helps me to understand their wants and needs. This allows me to stock the store with the right products, and recognize when I've missed the mark. The Staff here is great. They keep me in perspective, and have many interesting ideas, when I can get them to share.

What are the key changes that have occurred during the past decade in the campus shop?

The most exciting thing, of course, is the opening of our new store, and its tie-in with the new Union in the Kumm Center. I see these as huge improvements for Western and our relationship with our students. The new store gives us an updated look, which was much needed, and presents a great opportunity to redefine ourselves. The new store was built green, using many recycled materials. Our product lines are also moving in that direction, with many more recycled or biodegradable items than we ever carried before.

Businesswise, the biggest change has been the growth of the internet, and online ordering. We've had our

website open for four years, but this is the first year that we've had significant sales. We keep adding new services, like in-store pick-up for online orders, and free shipping to the Regional Learning Centers. These have been well received, and we'll continue to explore new options.

What do you envision the campus shop will look like in 2020?

By 2020, less space will be taken up by books. While I don't believe that paper books will ever go away, electronic media will eventually gain a much stronger foothold. The fastest changes will occur when the K – 12 schools make use of this avenue. Then e-books will feel like the norm to the students, and will thus steer our product offerings. Students will come in or go online and purchase rights to download their texts.

The addition of more dorm space is already changing our business, and I foresee Western building more dorms. Having more students on campus builds a sense of identity with Western, and creates a stable base for future planning. The upcoming new Union will help strengthen that identity as the students and staff make increasing use of it. This sense of identity drives Western logoed clothing and other merchandise sales. In other words, more Western goodies!

What is the thing you remember most during your tenure at Western?

The wonderful group of people that I have met and worked with here at Western, and how much the campus has changed! It makes me very proud to be a part of this College and its success.

Name something you'd like to share that many people don't know about you?

I'm an avid motorcycle rider, and I take trips that are a week or more long each year. Most of this trip I'm travelling by myself, so I go wherever my whim takes me. I find these trips much more relaxing than any "family" vacations, but don't tell them! The coulees in western Wisconsin offer some of the most beautiful and challenging roads in the country. Only us "locals" know of them, and we're not letting out the secret.

R.G.E.

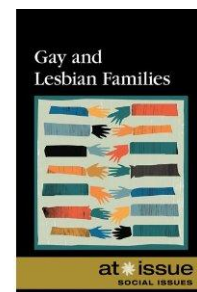
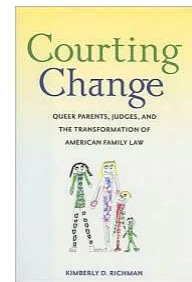
LGBT Display ***by Jackie Newman***

The Diversity Task Force in its ongoing effort to promote a climate of inclusiveness at Western will be offering various activities throughout the year to educate and create awareness of the needs of minorities and other underrepresented populations at Western. October is LGBT History Month which includes the national celebration of Coming Out Day on October. 11th. The Human

Rights Campaign has a good history of National Coming Out Day: <http://www.hrc.org/issues/3338.htm> Additional resources will be on display in Western's library about the lesbian, gay, bisexual and transgender culture. In addition, a student panel and Safe Space Training will be offered during the month. Watch for further details in the Essential News and Student Newsletter.

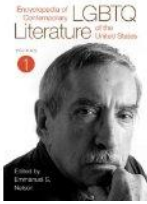
LGBT Resources

- Courting change : queer parents, judges, and the transformation of American family law / Kimberly D. Richman. KF540 .R53 2009
- Encyclopedia of contemporary LGBTQ literature of the United States / edited by Emmanuel S. Nelson. ref PS153.S39 E53 2009 v.1-2
- Fixing sex : intersex, medical authority, and lived experience / Katrina A. Karkazis. QP267 .K37 2008
- Gay American autobiography: writings from Whitman to Sedaris / edited by David Bergman. PS508.G39 G39 2009
- Gay and lesbian families / Roman Espejo, book editor. HQ76.35.U6 G396 2009
- Gay families and the courts : the quest for equal rights / Susan Gluck Mezey. KF4754.5 .M48 2009
- Gay fatherhood : narratives of family and citizenship in America / Ellen Lewin. HQ76.13 .L49 2009
- Gay life and culture : a world history / edited by Robert Aldrich. HQ 76 G329 2006
- Transgender voices : beyond women and men / Lori B. Girshick. HQ77.7 .G57 2008
- She's not there : a life in two genders / Jennifer Finney Boylan ; with an afterword by Richard Russo. PS 3552 O914 Z477 2003

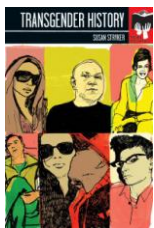


LGBT Resources, cont.

- LGBTQ America today : an encyclopedia / edited by John C. Hawley ; Emmanuel S. Nelson, advisory editor.
ref HQ 73.3 U6 L43 2009 v.1-3

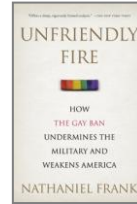


- Outlaw : what LGBT youth should know about their legal rights / Lisa Keen.
KF 4754.5 Z9 K44 2007
- Queer images : a history of gay and lesbian film in America / Harry M. Benshoff and Sean Griffin.
PN1995.9.H55 B44 2006
- Transgender rights / Paisley Currah, Richard M. Juang, and Shannon Price Minter, editors.
HQ 77.9 T716 2006
- Transgender history / Susan Stryker.
HQ 77.9 .S77 2008

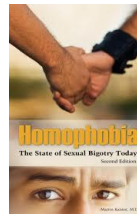


- The Praeger handbook of transsexuality : changing gender to match mindset / Rachel Ann Heath.
HQ 77.9 H43 2006

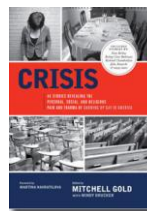
- Unfriendly fire : how the gay ban undermines the military and weakens America / Nathaniel Frank.
UB418.G38 F73 2009



- Homophobia : the state of sexual bigotry today / Martin Kantor.
HQ76.25 .K35 2009



- Crisis : 40 stories revealing the personal, social, and religious pain and trauma of growing up gay in America / edited by Mitchell Gold ; with Mindy Drucker.
HQ76.3.U6 C75 2008



Children's Resources

- Antonio's card / story, Rigoberto González ; illustrations, Cecilia Concepción Alvarez.
* PZ73 .G59155 2005
- In our mothers' house / Patricia Polacco.
* PZ7.P75186 Mv 2009
- Mini Mia and her darling uncle / Pija Lindenbaum ; translated by Elisabeth Kallick Dyssegaard.
* PZ 7 L65763 Min 2007



Fiction

- Ash / by Malinda Lo.
fic Lo
- The sweet in-between : a novel / by Sheri Reynolds.
fic Reyn
- The vast fields of ordinary / Nick Burd.
fic Burd

Career Services Center—Opening Soon!! ***by Barb Kelsey***

The new Career Services Center will be centrally located in the Welcome Center and will be open to students on October 4. Stop in and see how we can help you find a career that's right for you by offering different assessments and guidance, helping you sort through labor market information or to just talk to a trained staff member that can offer assistance on how to land a job once you graduate. If you would like someone to talk to your class about Career Services and the services we offer, please call Barb Kelsey at 789-6199 or email her at kelseyb@westernnc.edu.

We are working on a new Career Services website but here are some current links to Western sites related to career development as well as the contact information of the person that works most directly with that service.

Adults in Transition <http://www.westernnc.edu/services/transition.asp>
 Bonnie Withrow
 (608) 785-9468

Career Planning: <http://www.westernnc.edu/getstarted/careerplanning.asp>
 Barb Kelsey
 (608) 789-6199

Employment Services: <http://www.westernnc.edu/getajob/>
 Karol Parr
 (608)785-9440

Non-Traditional Occupations <http://www.westernnc.edu/nto/index.html>
 Jackie Newman
 (608) 785-9257



NEW!!! Opposing Viewpoints in Context



Need opposing viewpoints on abortion, illegal immigrants, stem cell research, global warming, domestic terrorism, capital punishment, censorship, gun control, animal rights, child abuse, and much more? What about images to enhance your investigation? Is legal precedence a factor in your research? Of course, what if you require a translation in another language?

The answer is *Opposing Viewpoints in Context*. Examining the most current social issues, *Opposing Viewpoints* brings together an abundance of important information from pro and con viewpoint articles, court case overviews, subject-indexed Web sites, biographies, primary source documents, and Podcasts to name just a handful. Statistical tables, charts, graphs, and images complement this comprehensive resource.

Although appropriate for all subject areas on

campus, *Opposing Viewpoints* is especially valuable for those courses such as Written Communication, Speech, English, Ethics, Sociology, and Business. So if you want to enhance information literacy, assist students in their research endeavors and writing assignments, provide an avenue to create better presentations, and help students prepare for debates more effectively, then *Opposing Viewpoints* should be on your list. Keyword relevance searching, different content levels, translation features, and an easy to use functionality make this one stop shopping.

Look for *Opposing Viewpoints in Context* under our alphabetic listing of INFORMATIONAL DATABASES.

RGE

Netbooks

Library staff is pleased to announce the acquisition of 42 netbooks for student use. A joint effort by Student Government and Western Library staff is responsible for this project coming to fruition. Funded by Student Government dollars, the netbooks will be available for two hour in-house checkout periods at the Circulation Desk in Western Library. Netbooks can be checked out for a consecutive two hour period if no one has requested them and they are available.

The netbooks will provide another option for students to use technology on campus. Since the Western Library Computer Lab is often filled to capacity, as well as the other computers being in use, the netbooks will offer students the ability to use computers in Western Library throughout the day. Netbooks also enhance group projects by affording students the opportunity to individually use computers in the Western Library study rooms.

The netbooks are currently available for student use only and can be checked out for in-house use during Western Library open hours. For additional information, please see our netbook policy or telephone 608-785-9142.

RGE



Web Site Evaluation

Although individuals rely on a variety of Web sites for information they seek, it is important to note that many Web sites contain erroneous, outdated, and inaccurate data. Too frequently there is very little concern for objectivity or analysis in locating resources to use for research or just general information. Even if you don't know all the criteria to use in evaluating Web sites, the following questions should at least be asked so that you can be somewhat discriminating in finding better information.

- Where did the information come from?
- Who created the Web site?
- Is opinion distinguished from factual data?
- Why does the Web site exist?
- When was the Web site created and information published?
- Is any of the information cited?
- Is there contact information available for the author/creator?
- Does advertizing on the Web site, if any, connect to content?
- Are there links to other related sources?
- Are there errors in spelling or grammar, etc.?
- What domain did it come from?



Analyzing all of these aspects may be difficult to remember, but being more critical of information in general should save you time, money, and headaches in the long run.

RGE

Library Fast Facts 2009-2010

libraryreference@westernc.edu

100 Library Instruction Sessions Conducted

1002 Tests Proctored

828 Reference Questions Answered

570 Interlibrary Loan Transactions

10,050 Circulations/Renewals

135,144 Gate Count

1195 Items Added to the Collection

Computer Lab Enhancements

The Library Computer Lab has added a new Epson Perfection V600 Scanner with optical character recognition. This replaces the two older scanners on the PCs. We have also purchased a Delkin memory card reader. It supports multiple memory card styles. This item can be checked out from the circulation desk for in-house library use.

***Extended Library Hours***

Starting on August 30 Western Library hours will increase on Monday and Tuesday evenings. During the Fall and Spring terms, Western Library will remain open until 9:00pm on both of those evenings. Wednesday and Thursday closings will remain at 8:00pm. Please note below the 2010 Fall hours.

Sunday CLOSED

Monday/Tuesday 7:30am-9:00pm

Wednesday/Thursday 7:30am-8:00pm

Friday 7:30am-4:00pm

Saturday 11:00am-3:00pm

Hours vary during other times throughout the calendar year. Changes will be reflected online as they occur.

Inside Libraries

Western Library experienced many exciting changes over the summer. Some might go unnoticed to all except the library staff (such as the new carpet at our entrance) while others, such as our extended Monday and Tuesday hours, will undoubtedly be recognized and appreciated by many Western students, staff, and faculty.

One of the changes is the recent facelift given to our Reference Collection. We've consolidated the number of ranges and shifted them westward. This creates a more open, inviting space with improved access and sightlines. We encourage you to stop by and check it out.

Not to worry, all the same, great information is there. You'll find myriad encyclopedias, dictionaries, atlases, concordances, and slews of other high-quality reference material. These days, it's easier than ever to surf Wikipedia or other online sites for factual information. Yet there is still no substitute for a good book replete with editors, peer-reviewed articles, and the kind of scrutiny that insures accurate, reliable information. It never hurts to double-check your online information with a print resource—you might just find that your "facts" aren't!

WISPALS Library Consortium

During 2009 Western Technical College joined the WISPALS Library Consortium. The purpose of the Consortium is to provide member libraries shared access to an integrated library system, information resources, as well as other services and technologies at reduced costs. WISPALS consists of participating technical college libraries from throughout Wisconsin. WISPALS library staffs emphasize the need for collaboration and best practices for member academic libraries.

The items in the Reference Collection are always in the library available for patron use. Our topics run the gamut from movie reviews (Have You Seen... PN1997.8 T46 2008) to PE ratios (Business Ratios and Formulas HF5691 B73 2007) to funeral customs (Encyclopedia of the Dead HQ1073 E54 1989). If you've got a few spare minutes to kill, check out the Reference Collection. There's something for everyone!

As always, Library staff are willing and able to help you navigate the Reference Collection. Can't find what you need? Think we're not addressing a particular area? Let us know! And be sure to enjoy the comfy chairs, pleasant atmosphere, and good books and people.

Got a question about a library term or how libraries work? Contact us at libraryreference@westerntc.edu. We'll do our best to provide answers to your burning questions!

SW



Western TC became the tenth full member of the Consortium last year. This summer Wisconsin Indianhead Technical College (WITC) became the eleventh full time member of the group. A go live date for WITC is anticipated for late November 2010. In addition to Western and WITC, WISPALS membership now includes Chippewa Valley, Fox Valley, Gateway, Lakeshore, Mid-State, Moraine Park, Northcentral, Northeast Wisconsin, and Waukesha County Technical Colleges.

RGE



Western Library

400 7th Street North
La Crosse, WI 54601

Phone:
(608) 785-9142

E-mail:
library@westernnc.edu

We're on the Web!

See us at:

westernnc.edu/library

Library Instruction Hits Century Mark

Librarians at Western Library conducted 100 library instruction sessions during 2009-2010. This achievement was the culmination of the library staff's commitment to information literacy and dedication to providing quality customer service. The increase in sessions conducted during the past few years is consistent with the upswing in statistics in a variety of other public service activities.

Library instruction sessions are primarily requested by Western Technical College faculty. The majority of the sessions are collaborative efforts involving instructors from across campus. Library instruction is usually connected to various assignments students must complete such as research papers, speeches, and group projects.

In addition to the 100 library instruction sessions, numerous mini workshops and presentations were also performed by library staff. Some of these sessions were given at College Day, New Faculty and Employee Orientations, Professional Development Day, Wellness Day, and student orientation activities.

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Library Staff:

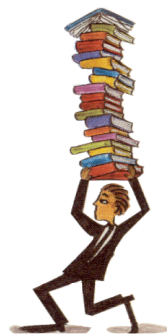
Director of Library Services
Ronald G. Edwards

Reference/Instruction Librarian
Sam Wood

Circulation
Linda von Uhl
Nicole Clutter
Heather Turner

Cataloging
Deborah Blum

Computer Lab
Charlie Callan



Library Hours:

Monday – Tuesday

7:30 a.m. – 9 p.m.

Wednesday – Thursday

7:30 a.m. – 8 p.m.

Friday

7:30 a.m. – 4 p.m.

Saturday

11 a.m. - 3 p.m.

Sunday closed

Any modifications to the above will be posted in advance
