

*Not what we give,  
But what we share,  
For the gift  
without the giver  
Is bare.*

~James Russell  
Lowell

## Highlights:

Cornucopia of Gifts	2
Up Close & Personal: Barb Kelsey	3
Library Materials: Career Services	4
Electronic Periodicals Tutorials	5
Library Top 10 For 2010	6
National Bestsellers At Western	6
Inside Libraries	7



Western Technical College Library  
Academic Resource Center  
R-201 (608)785-9142



## From the Director

It's amazing how times flies when you're enjoying your job, pursuing worthwhile projects, helping students succeed, and assisting faculty and staff in the process. Just a few more weeks and the 2010 fall semester is history. As the holiday season approaches, I would like to take this opportunity to remind everyone that library staff is once again distributing gifts to you in celebration of these festive times. Besides the turkey you are probably baking, we are offering our own plateful of hearty and healthy entrees, but without the calories, carbohydrates, fat, and cholesterol laden ingredients. You'll have an abundance of choices to choose from as you plan for this festive time of the year. All of our gifts come with no strings attached, just a lenient loan period, although our staff has been known to work wonders regarding this matter.

What am I talking about now that I've piqued your interest and activated your palate? Well, for starters, we have the latest information covering a variety of subject matter. Is it biography you're interested in reading? Then try *Native American Son: The Life and Sporting Legend of Jim Thorpe*. Do you like the Beatles? *December 8, 1980: The Day John Lennon Died* might be something to explore. Most individuals know what a computer does, but how many people

know who invented it? If this sounds intriguing, we've got *The Man Who Invented the Computer: The Biography of John Atanasoff*, ready to circulate. So you thought that you needed a refresher course on the customer service training we experienced a couple of years ago. *America's Service Meltdown: Restoring Service Excellence in the Age of the Customer* may be the fix you require. If you missed John Grisham's twenty something other novels, why not start with his latest, *The Confession?* Finally, let me make you aware of another new acquisition. *The Right to Be Out: Sexual Orientation and Gender Identity in America's Public Schools*. If you weren't able to attend the recent panels Western sponsored, you might find this to be very informative.

So there it is, one huge cornucopia of tantalizing gifts for you. The only thing you have to do is make a detour to R201 and pick up your entrée. HAPPY HOLIDAYS!!

Ronald G. Edwards  
Director of Library Services

**HEALTH  
REFERENCE  
CENTER**

**RAB INSTANT  
BACKGROUND**

**PROQUEST  
NURSING**

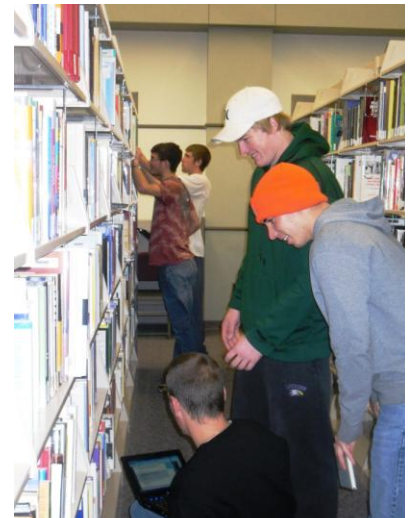
**CREDO  
REFERENCE**

**CRIMINAL  
JUSTICE  
PERIODICALS  
INDEX (CJPI)**

**LEXIS NEXIS  
ACADEMIC**

**OPPOSING  
VIEWPOINTS**

**BADGERLINK**



Wireless  
Western Library  
Search  
Reserves  
Journals  
Reference  
EBooks  
Learn  
Leisure Reading  
Instructional Sessions  
Newsletter  
Study Room  
Databases  
WISPALS  
Create  
Netbooks  
Interlibrary Loan



# Up Close & Personal

**Name:** Barb Kelsey

**Position:** Manager, Career Services and Assessment Services

**Years at Western:** 10+

**Contact Info:** R162A 608-789-6199 [kelseyb@westerntc.edu](mailto:kelseyb@westerntc.edu)



## *What's the most exciting aspect of your job?*

I love the idea of getting people started on a career path that is both challenging and rewarding to them because I know how important that can be in overall life satisfaction. It's fun helping people learn more about themselves and how their individual characteristics fit into the world of work. I've always been interested in learning about different jobs and what it takes to be successful in a particular field.

## *How long have you been in your current position?*

I was hired as the Career and Assessment Center Manager in July of this year but have worked in several different areas of the college.

## *What's the primary focus of Career Services and how does it impact other areas on campus?*

There are two main areas of focus in Career Services—to assist students in their career decision making process and to help students find employment once they reach their goal of graduation. We provide various career

assessments and labor market resources to aid individuals in determining their personal career goals. We also offer assistance in job seeking strategies through workshops and by individual appointment. Students and graduates are encouraged to register with TechConnect, Western's job lead system, so that job postings in their program area can be sent to them. Career Services personnel are also available to visit classrooms to talk about career related topics like career planning, resume writing, interviewing, internships, or networking.

Career services impacts student success and retention by guiding students into programs that are a good fit for them. We also connect graduates to employment resources and opportunities to help them land jobs in their field.

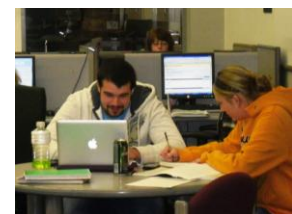
## *What is the event you remember most since you've been at Western?*

The addition of the Welcome Center and the addition of Career Services Center are definitely highlights. I was part of the initial discussions for both projects so it was great to see it really happen.

## *Name something you'd like to share that many people may not know about you*

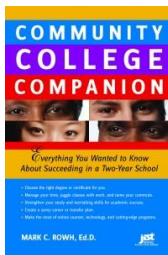
Many people may know that I met my husband, Mark Davini, here at Western where we both work. However, most people don't know that he actually proposed to me in the Academic Resource Center. It may not have been the most romantic place, but it seemed fitting.

R.G.E.

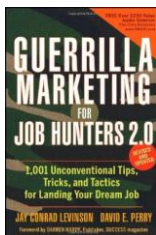


## Library Resources: Career Services

- **Community college companion : everything you wanted to know about succeeding in a two-year school** / Mark C. Rowh. LB2343.32 .R684 2011

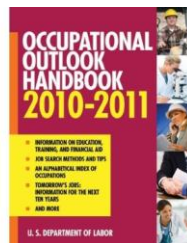


- **Complete guide to writing effective résumé cover letters : step-by-step instructions with companion CD-ROM** / by Kimberly Sarmiento. HF5383 .S265 2009
- **Complete idiot's guide to the perfect resume** / by Susan Ireland. HF5383 .I747 2010
- **Green career\$ : you can make money and save the planet** / Jennifer Power Scott. GE60 .S36 2009
- **Guerrilla marketing for job hunters 2.0 : 1,001 unconventional tips, tricks, and tactics for landing your dream job** / Jay Conrad Levinson, David E. Perry. HF5382.7 .L4653 2009



- **Preparing students with disabilities for college success : a practical guide to transition planning** / edited by Stan F. Shaw, Joseph W. Madaus, and Lyman L. Dukes, III. ] LC4813 .P74 2010

- **Jobs that matter : find a stable, fulfilling career in public service** / Heather Krasna. JK716 .K686 2010
- **Life after high school : a guide for students with disabilities and their families** / Susan Yellin and Christina Cacioppo Bertsch. HV1568.5 .Y45 2010
- **Scholarships, grants & prizes.** ref LB2337.4 P475 2010
- **Ultimate scholarship book 2011 : billions of dollars in scholarships, grants, and prizes** / Gen and Kelly Tanabe. ref LB2338 .T36 2010
- **What color is your parachute? : a practical manual for job-hunters & career-changers** by Richard Nelson Bolles. HF5382.7 .B64 2010
- **Occupational outlook handbook** / Bureau of Labor Statistics, U.S. Department of Labor. ref HF 538.U5 O3 2010-2011



- **Your career game : how game theory can help you achieve your professional goals** / Nathan Bennett and Stephen A. Miles. HF5381 .B3623 2010
- **Resumes [DVD]: a how-to guide** / Real Arts Media; Cambridge Educational. HF 5383 R478 2008
- **How to find a job on LinkedIn, Facebook, MySpace, Twitter and other social networks** / Brad and Debra Schepp. HF5382.7 .S34 2010

## Program Specific

- **Architect's portfolio : planning, design, production** / Andreas Luescher. NA1996 .L84 2010
- **Becoming a landscape architect: a guide to careers in design** / Kelleann Foster. SB469.37 .F67 2010
- **Career as an auto mechanic** / Tamra B. Orr. TL152 .O77 2011
- **Culinary careers : how to get your dream job in food with advice from top culinary professionals** / Rick Smilow and Anne E. McBride. TX911.3.V62 S62 2010
- **Expert resumes for health care careers** / Wendy S. Enelow and Louise M. Kursmark. R690 .E527 2010
- **How to put your book together and get a job in advertising** / Maxine Paetro. HF5828.4 .P33 2010
- **Portfolios 01 : an essential primer for today's competitive market** / Maura Keller. NC1001 .K45 2010
- **So you want to be a garden designer : how to get started, grow, and thrive in the landscape design business** / Love Albrecht Howard. SB472.45 .H69 2010
- **Top 100 health-care careers : your complete guidebook to training and jobs in allied health, nursing, medicine, and more** / Saul Wischnitzer and Edith Wischnitzer. ref R690 .W565 2010

*For a list of additional career related sources, check our online catalog or ask library staff.*



### *Electronic Periodicals Tutorials*

Do you need assistance researching your paper and it is Sunday evening? Is it Christmas break and Western Library is closed? Are you a student at one of Western's Centers in Black River Falls, Tomah, Mauston, etc.? Do you require some basic "get started" guidance regarding how to find journal articles?

Well, the answer is a click away to one of various tutorials Western Library offers on our website. If you want a quick overview, go to the **INFORMATIONAL DATABASES** section and you'll see the tutorials Western Library currently offers. **BADGERLINK** (Ebsco suite of databases), as well as **OPPOSING VIEWPOINTS IN CONTEXT**, have links to these tutorials. Although not lengthy in content, the tutorials do provide basic information on the applicable resource and how to start the search process.

As always, library staff is here to assist with any of your questions. We encourage you to take advantage of our resources and services.

RGE

#### *A Thanksgiving Toast:*

*"May your stuffing be tasty.  
May your turkey plump.  
May your potatoes and gravy  
Have nary a lump.  
May your yams be delicious  
And your pies take the prize.  
And may your Thanksgiving dinner  
Stay off your thighs."*

*--Author Unknown*



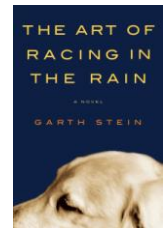
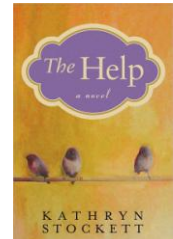


libraryreference@westernc.edu

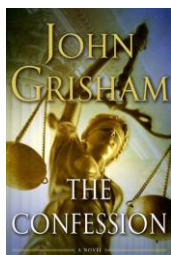
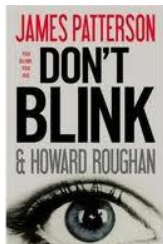


## Library Top 10 for 2010:

1. *Last song / Nicholas Sparks.*
2. *Hunger Games / Suzanne Collins.*
3. *Dear John / Nicholas Sparks*
4. *Catching Fire / Suzanne Collins.*
5. *Glass / Ellen Hopkins.*
6. *Water for Elephants : a novel / Sara Gruen.*
7. *Crank / Ellen Hopkins.*
8. *Girl with the Dragon Tattoo / Stieg Larsson.*
9. *Art of Racing in the Rain : a novel / Garth Stein.*
10. *The Help / Kathryn Stockett.*



## National Bestsellers (November 2010) available at Western : Fiction



1. **The Confession** / John Grisham (USA Today) ( N.Y. Times) (Wall Street Journal) (Amazon)
2. **Girl with the Dragon Tattoo** / Stieg Larsson (USA Today) ( N.Y. Times) (Amazon)
3. **The Girl Who played with Fire** / Stieg Larsson (USA Today) ( N.Y. Times) (Amazon)
4. **The Lost Symbol** / Dan Brown (USA Today) ( N.Y. Times)
5. **The Girl who Kicked the Hornet's Nest** / Stieg Larsson (USA Today) ( N.Y. Times) (Amazon)
6. **Southern Lights** / Danielle Steele (USA Today) ( N.Y. Times)
7. **Hunger Games** / Suzanne Collin (USA Today)
8. **Moonlight Mile** / Dennis Lehane (USA Today)
9. **Mockingjay** / Suzanne Collins (USA Today) (Amazon)
10. **Safe Haven** / Nicholas Sparks ( N.Y. Times)
11. **Freedom** / Jonathan Franzen ( N.Y. Times)
12. **The Help** / Kathryn Stockett ( N.Y. Times) (Amazon)
13. **Don't Blink** / James Patterson ( N.Y. Times)
14. **The Room** / Emma Donaghue ( N.Y. Times)
15. **Full Dark, No Stars** / Stephen King (Amazon)

## Inside Libraries

Colder temperatures and fallen leaves are a harbinger of familiar rhythm in the autumn semester—time for research papers! When faced with an unfamiliar topic, many students turn to Wikipedia for their first source of information. Fortunately for both student and instructor, Western Library has a database that provides a similar range of topics with superior credibility: CREDO Reference.

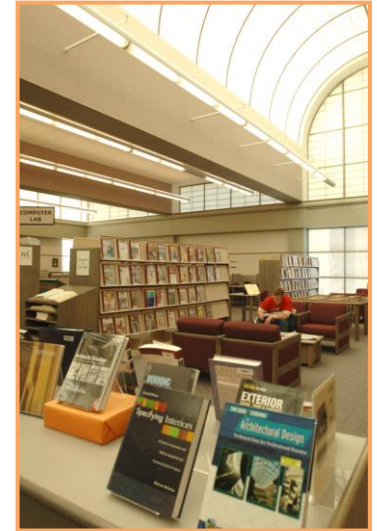
CREDO Reference is an exemplary collection of encyclopedias, dictionaries, atlases, concordances, and many other tertiary sources. Easy to use, CREDO Reference is found on the Library's database page and offers simple, intuitive navigation. In addition to standard keyword searching, students can perform a visual search with the Concept Map feature. This mode of searching appeals to visual learners as “clouds” of terms are linked to each other in a way that highlights their interdependence. Not only is this an effective discovery tool, but it's fun to use, too!

CREDO Reference also has a plethora of value-added features such as their EasyBib button. By clicking on the red EasyBib icon within an article, students can easily and correctly cite that article. This alleviates student stress and helps instructors quickly

identify students' sources. Another useful facet is the Image Search. While it isn't as expansive as a standard Internet search, you won't get any extraneous—or salacious—images.

When scrutinizing a list of articles after performing a keyword search, researchers can use a suite of limiters to further narrow their results. Some limiters include subject (e.g., general reference, social science, history), media (e.g., map, image, audio), and entry type (e.g., article, biography, definition). This after-the-search method of refining one's result list will help students recognize the abundance of available information and the ways in which it is classified and categorized.

According to the latest progress report from Project Information Literacy, 84% of college students identify “getting started” as the most difficult part of conducting research<sup>1</sup>. While a database can't do much to motivate a student, CREDO Reference is a great place for students to both brainstorm for ideas and then conduct an initial foray into their chosen topic. The next time a student states s/he doesn't know where to begin looking for non-Internet information, please remember our great Wikipedia replacement:



CREDO Reference! As always, if you need help accessing or navigating CREDO or any of our other databases, catalogs, and resources, do not hesitate to contact us.

S.W.

<sup>1</sup>  
[http://projectinfoilit.org/pdfs/PIL\\_Fall2010\\_Survey\\_FullReport1.pdf](http://projectinfoilit.org/pdfs/PIL_Fall2010_Survey_FullReport1.pdf)



*Got a question about a library term or how libraries work? Contact us at [libraryreference@westerntc.edu](mailto:libraryreference@westerntc.edu). We'll do our best to provide answers to your burning questions!*

## Western Library

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La Crosse, WI 54601

Phone:  
(608) 785-9142

E-mail:  
[library@westerntc.edu](mailto:library@westerntc.edu)

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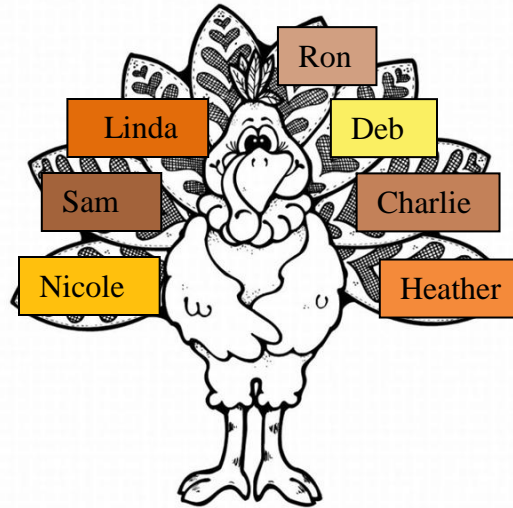
### We're on the Web!

See us at:

[westerntc.edu/library](http://westerntc.edu/library)

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Happy Thanksgiving from your library staff!



### Library Staff:

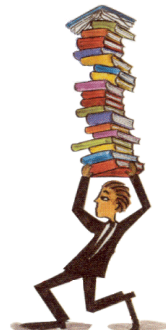
*Director of Library Services*  
Ronald G. Edwards

*Reference/Instruction Librarian*  
Sam Wood

*Circulation*  
Linda von Uhl  
Nicole Clutter  
Heather Turner

*Cataloging*  
Deborah Blum

*Computer Lab*  
Charlie Callan



### Library Hours:

Monday – Tuesday

7:30 a.m. – 9 p.m.

Wednesday – Thursday

7:30 a.m. – 8 p.m.

Friday

7:30 a.m. – 4 p.m.

Saturday

11 a.m. - 3 p.m.

Sunday closed

Any modifications to the above will be posted in advance