

PROGRAM CURRICULUM LISTING**Thru Date: 2007-06-01****Plan: 101043 Marketing**

CATALOG #	COURSE TITLE	TERM	FUNCTION	CREDITS	1ST ALT	2ND ALT
10801195	Written Communication	01	6	3.00		
10804123	Math w Business Apps	01	6	3.00		
10809166	Intro to Ethics: Theory & App	01	6	3.00		
10809195	Economics	01	6	3.00		
10104114	Marketing Principles	01	7	3.00		
10104119	Selling Principles	01	7	3.00		

				18.00		
10801198	Speech	02	6	3.00		
10809198	Intro to Psychology	02	6	3.00		
10102106	Introduction to Business	02	7	3.00		
10104155	Marketing-Research	02	7	4.00		
10104184	Promotion Principles	02	7	4.00		

				17.00		
10102130	Business Law	04	7	3.00		
10104110	Marketing Financials	04	7	3.00		
10104133	Marketing Communications	04	7	4.00		
10104141	Product Management	04	7	3.00		
10104152	Project Management	04	7	3.00		

				16.00		
10999999	Elective Course	05	4	3.00		
10809196	Intro to Sociology	05	6	3.00		
10104146	Marketing Management	05	7	3.00		
10104167	Professional Development	05	7	2.00		
10104171	Customer Relations	05	7	3.00		
10104180	Seminar in Marketing	05	7	3.00		

				17.00		

SUMMARY STATISTICS:

Total Plan Credits:	68.00
Occupational Specific Credits:	0.00
Occupational Supportive Credits:	0.00
General Elective Credits:	0.00
General Studies/AAS Credits:	21.00
Technical Studies/AAS Credits:	44.00
Elective Credits:	3.00

PROGRAM CURRICULUM LISTING**Thru Date: 2006-06-01****Plan: 101043 Marketing**

CATALOG #	COURSE TITLE	TERM	FUNCTION	CREDITS	1ST ALT	2ND ALT
10801195	Written Communication	01	6	3.00		
10804123	Math w Business Apps	01	6	3.00		
10809166	Intro to Ethics: Theory & App	01	6	3.00		
10809195	Economics	01	6	3.00		
10104114	Marketing Principles	01	7	3.00		
10104119	Selling Principles	01	7	3.00		

				18.00		
10801198	Speech	02	6	3.00		
10809198	Intro to Psychology	02	6	3.00		
10102106	Introduction to Business	02	7	3.00		
10104155	Marketing-Research	02	7	4.00		
10104184	Promotion Principles	02	7	4.00		

				17.00		
10101110	Marketing Financials	04	7	3.00		
10102130	Business Law	04	7	3.00		
10104133	Marketing Communications	04	7	4.00		
10104141	Product Management	04	7	3.00		
10104152	Project Management	04	7	3.00		

				16.00		
10999999	Elective Course	05	4	3.00		
10809196	Intro to Sociology	05	6	3.00		
10104146	Marketing Management	05	7	3.00		
10104167	Professional Development	05	7	2.00		
10104171	Customer Relations	05	7	3.00		
10104180	Seminar in Marketing	05	7	3.00		

				17.00		

SUMMARY STATISTICS:

Total Plan Credits:	68.00
Occupational Specific Credits:	0.00
Occupational Supportive Credits:	0.00
General Elective Credits:	0.00
General Studies/AAS Credits:	21.00
Technical Studies/AAS Credits:	44.00
Elective Credits:	3.00

PROGRAM CURRICULUM LISTING**Thru Date: 2005-06-01****Plan: 101043 Marketing**

CATALOG #	COURSE TITLE	TERM	FUNCTION	CREDITS	1ST ALT	2ND ALT
10104114	Marketing Principles	01	1	3.00		
10104119	Selling Principles	01	1	3.00		
10804137	Math for Business Analysis	01	2	3.00		
10801195	Written Communication	01	3	3.00		
10999999	Elective Course	01	4	3.00		

				15.00		
10104155	Marketing-Research	02	1	4.00		
10104184	Promotion Principles	02	1	4.00		
10102106	Introduction to Business	02	2	3.00		
10801198	Speech	02	3	3.00		
10809198	Intro to Psychology	02	3	3.00		

				17.00		
10104133	Marketing Communications	04	1	3.00		
10104141	Product Management	04	1	3.00		
10104152	Project Management	04	1	3.00		
10101110	Marketing Financials	04	2	3.00		
10102130	Business Law	04	2	3.00		
10809195	Economics	04	3	3.00		

				18.00		
10104146	Marketing Management	05	1	3.00		
10104167	Professional Development	05	1	1.00		
10104171	Customer Relations	05	1	3.00		
10104186	e-Business Decision Making	05	1	3.00		
10809196	Intro to Sociology	05	3	3.00		
10999999	Elective Course	05	4	3.00		

				16.00		
10104160	Sales Management	99	4	3.00		
10104170	Effective Visual Presentation	99	4	3.00		
10140110	International Field Study	99	4	3.00		

				9.00		

SUMMARY STATISTICS:

Total Plan Credits:	66.00
Occupational Specific Credits:	33.00
Occupational Supportive Credits:	12.00
General Elective Credits:	15.00
General Studies/AAS Credits:	0.00
Technical Studies/AAS Credits:	0.00
Elective Credits:	6.00

PROGRAM CURRICULUM LISTING**Thru Date: 2004-06-01****Plan: 101043 Marketing**

CATALOG #	COURSE TITLE	TERM	FUNCTION	CREDITS	1ST ALT	2ND ALT
10104114	Marketing Principles	01	1	3.00		
10104119	Selling Principles	01	1	3.00		
10804137	Math for Business Analysis	01	2	3.00		
10801195	Written Communication	01	3	3.00		
10999999	Elective Course	01	4	3.00		

				15.00		
10104155	Marketing-Research	02	1	4.00		
10104184	Promotion Principles	02	1	4.00		
10102106	Introduction to Business	02	2	3.00		
10801198	Speech	02	3	3.00		
10809198	Introduction to Psychology	02	3	3.00		

				17.00		
10104133	Marketing Communications	04	1	3.00		
10104141	Product Management	04	1	3.00		
10101110	Marketing Financials	04	2	3.00		
10102130	Business Law	04	2	3.00		
10809195	Economics	04	3	3.00		
10809196	Introduction to Sociology	04	3	3.00		

				18.00		
10104146	Marketing Management	05	1	3.00		
10104152	Project Management	05	1	3.00		
10104167	Professional Development	05	1	1.00		
10104171	Customer Relations	05	1	3.00		
10104186	e-Business Decision Making	05	1	3.00		
10999999	Elective Course	05	4	3.00		

				16.00		
10104160	Sales Management	99	4	3.00		
10104170	Effective Visual Presentation	99	4	3.00		
10140110	International Field Study	99	4	3.00		

				9.00		

SUMMARY STATISTICS:

Total Plan Credits:	66.00
Occupational Specific Credits:	33.00
Occupational Supportive Credits:	12.00
General Elective Credits:	15.00
General Studies/AAS Credits:	0.00
Technical Studies/AAS Credits:	0.00
Elective Credits:	6.00

PROGRAM CURRICULUM LISTING**Thru Date: 2003-06-01****Plan: 101043 Marketing**

CATALOG #	COURSE TITLE	TERM	FUNCTION	CREDITS	1ST ALT	2ND ALT
10104114	Marketing Principles	01	1	3.00		
10104119	Selling Principles	01	1	3.00		
10804137	Math for Business Analysis	01	2	3.00		
10801195	Written Communication	01	3	3.00		
10809198	Introduction to Psychology	01	3	3.00		

				15.00		
10104155	Marketing-Research	02	1	4.00		
10104184	Promotion Principles	02	1	4.00		
10102106	Introduction to Business	02	2	3.00		
10801198	Speech	02	3	3.00		
10999999	Elective Course	02	4	3.00		

				17.00		
10104133	Marketing Communications	04	1	3.00		
10104141	Product Management	04	1	3.00		
10101110	Marketing Financials	04	2	3.00		
10102130	Business Law	04	2	3.00		
10809195	Economics	04	3	3.00		
10809196	Introduction to Sociology	04	3	3.00		

				18.00		
10104146	Marketing Management	05	1	3.00		
10104152	Project Management	05	1	3.00		
10104167	Professional Development	05	1	1.00		
10104171	Customer Relations	05	1	3.00		
10104186	e-Business Decision Making	05	1	3.00		
10999999	Elective Course	05	4	3.00		

				16.00		
10104160	Sales Management	99	4	3.00		
10104170	Effective Visual Presentation	99	4	1.00		
10140110	International Field Study	99	4	3.00		

				7.00		

SUMMARY STATISTICS:

Total Plan Credits:	66.00
Occupational Specific Credits:	33.00
Occupational Supportive Credits:	12.00
General Elective Credits:	15.00
General Studies/AAS Credits:	0.00
Technical Studies/AAS Credits:	0.00
Elective Credits:	6.00