



## ECONOMIC IMPACT ANALYSIS

1 out of every 37

jobs in the Western district is supported by the activities of Western and its students



### Alumni impact

Impact of the increased earnings of Western alumni and the businesses they work for

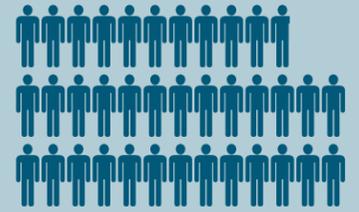
**\$281.6 million**  
Added income

an economic boost similar to hosting the World Series  
**47x**



– OR –

**3,680** Jobs supported



↑ = 100 jobs

## Western's Total Annual Impact

**\$330.3 million**  
Added income

OR

**4,699**  
Jobs supported



### Operations spending impact

Impact of annual payroll and other spending

**\$45.1 million**  
Added income

enough to buy **1,343** new cars



– OR –

**926**  
Jobs supported



### Student spending impact

Impact of the daily spending of Western students retained in the region

**\$3.6 million**  
Added income

enough to buy **292** families\* a year's worth of groceries



– OR – **94** Jobs supported

\* family of four

### About Western

**8,061** Credit Students

**4,320** Non-Credit Students

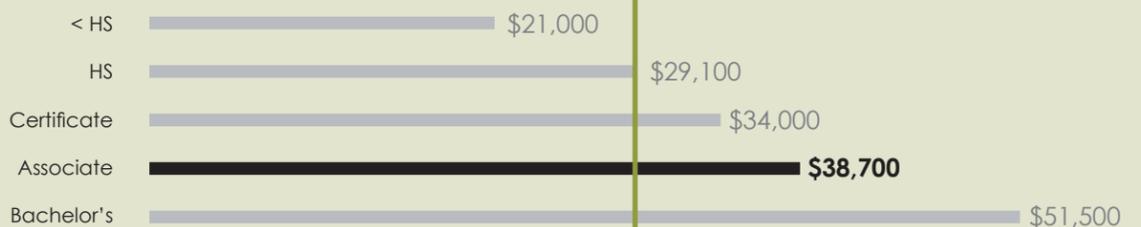
**859** Employees

### The Western district



## INVESTMENT ANALYSIS

The average associate degree graduate from Western will see an increase in earnings of **\$9,600** each year compared to someone with a high school diploma working in Wisconsin.



For every **\$1...**



Students gain **\$6.30** in lifetime earnings



Taxpayers gain **\$1.30** in added tax revenue and public sector savings



Society gains **\$8.50** in added state revenue and social savings

