

THE VITAL FEW™ 2-DAY WORKSHOP

Escape the Tyranny of the Many—
How to Prioritize Important Work for Great Results

Brought to you by Western Technical College, Wisconsin Center for Performance Excellence, and MIPRO

April 18 - 19 | 8:00a.m. | Hosted by Western Technical College
Lunda Center, 319 7th Street North, La Crosse

Let us help you improve the bottom line to achieve top line growth! Learn how to drive effective company-wide initiatives to meet strategic goals while inspiring innovation in this interactive two-day workshop. We will also learn to evaluate improvement initiatives using The Vital Few™, a simple 8-step process, to ensure your organization focuses only on the work that matters most.

THE 8 COMPONENTS OF THE VITAL FEW™

INITIATIVE PRIORITIZATION

Identify the right projects with the Vital Few™ and prioritize your project portfolio



Strategic Need

Start with defining the strategic need for your organization.

Lagging Indicators

Leverage data to help define historical trends and future goals.

Problem Statement

Define the problem using empirical data to focus on the root cause.

Value Stream

Map the process to illustrate work flow and uncover potential issues.

Leading Indicators

Discover the in-process metrics that are driving current-state performance.

The
VITAL
FEW™

The Vital Few Initiatives

Focuses work on the key areas that will drive the most improvement.

Meaningful Impact

Deliver measurable results that increase customer value.

Continuous Improvement Deployment

Deploy a systematic approach to executing on critical projects.

WORKSHOP DAY ONE: EXPLORE THE VITAL FEW™ COMPONENTS

- Explore a case study to learn each of the 8 components that make up The Vital Few™ approach
- Develop organizational thinking on the first 5 components for your improvement initiative
- Work with your team to begin building The Vital Few™ scorecard for your strategic needs

WORKSHOP DAY TWO: DEEPEN THE FOCUS FOR YOUR IMPROVEMENT INITIATIVE

- EXPLORE ROOT CAUSES | IDENTIFY KEY METRICS
- BRAINSTORM COUNTERMEASURES | DEVELOP ACTION PLANS

MEET THE FACILITATORS

MIPRO: Meaningful Impact Professionals

We are a management consulting and training organization, based in Minneapolis, Minn., with team members located throughout the U.S. Our service areas are focused in business strategy, LEAN transformation, performance improvement and training. Each MIPRO services team member has held leadership positions within large organizations and has real-world experience in delivering customer value through improvement initiatives. Our team has worked across industries and each member brings 15+ years of continuous improvement expertise to help our clients drive customer value.

Cost of event (includes lunch): \$650/person, register 3 or more to receive a discount. Registration includes materials, lunch, and certification.
Please indicate if you require a special diet meal and add specific instructions if necessary. (Nut allergies-while your meal/dessert may not have nuts in it, it has been prepared in an area where nuts were present.)

☐ Gluten Free ☐ Dairy Free ☐ Vegan ☐ Vegetarian ☐ Other _____

Complete the participant information below, and mail or fax with payment.

Mail with payment to: **BIS - Lunda Center
Western Technical College
400 Seventh Street N
La Crosse, WI 54601**

Fax with credit card payment to: 608.789.6290.
Questions, please call: 608.785.9232

PARTICIPANT INFORMATION

Name(s): _____

Email(s): _____

Company Name: _____

Phone: _____ Mailing Address: _____

City: _____ State: _____ County: _____

PAYMENT AND AUTHORIZATION

☐ Check enclosed (payable to Western Technical College)

☐ Please charge ☐ MasterCard ☐ Visa

CW _____

Expiration Date _____

Please select which organization informed you about this session

☐ Western ☐ MIPRO ☐ Wisconsin Center for Performance Excellence

PLEASE REGISTER BY APRIL 10, 2019