

## Tripfunder

We understand that while a program abroad has great personal benefits for our travelers, affordability is always a key concern. In our efforts to make our international experiences more accessible to more students, we developed a micro-funding tool called Tripfunder.

Tripfunder was developed for our travelers as a way for them to reach out to their personal network to raise funds to support their program abroad. All travelers will receive a personal URL to share with whomever they'd like to secure donations after they've enrolled on a program.

Upon enrollment on their respective program, travelers will receive their personal credentials over email to login into their secure site by going to [www.efcollegestudytours.com](http://www.efcollegestudytours.com)

The Tripfunder link and information can be found on their secure site on the left side of the page. Follow that link to read the easy process of using Tripfunder. Share the TripFunder URL with local community sponsors, family, friends, scholarship and travel organizations to help micro-fund the program. Donating is simple, secure and goes directly into the traveler's EF account.

- *Expert tip: Post via Facebook and Twitter with a personal message about the trip and how their donation will help. Graduation, birthdays and holidays make this even better.*

Included on the "Help Send Me Abroad" page the travelers will share, are the following details:

- The traveler's overall financial goal, and how much they have raised towards it
- A list of the inclusions within the financial goal, which include:
  - o Round Trip flights
  - o Land transportation
  - o Hotels with private bathrooms
  - o Light breakfast daily, and select dinners
  - o Full time Tour Director
  - o All specific sightseeing tours in the traveler's respective program
  - o All entrances to sites and activities in the traveler's respective program
  - o Any optional excursions or travel included by the Group Leader
- Fields for individuals to donate either via credit card, debit, card, or bank account
- The option to donate anonymously, or to include their name with a personal message