

The Learner, the Classroom, the College: Propelling Assessment Toward Sustainable Communities

How do we create and sustain an organizational culture that is driven by student success? What does success look like? How do we know when students, staff, and improvements are successful? Come share and learn about best practices in student readiness assessment, student learning outcomes assessment, classroom assessment, course and program evaluation, and institutional assessment.

Dates: March 1-2-3, 2017

Wednesday, March 1

	Pre-Conference Workshops (separate registration required)	<u>Location</u>
1:00-4:00pm	Helping Students Hit the Target: Techniques for All Instructors to Create and Assess Written Work After a discussion of the elements of effective writing assignments, rubrics, and feedback, participants will use provided checklists to critique one of their own writing assignments and rubrics or trade assignments with a colleague for feedback. Participants will leave the session with a revised assignment description and rubric based on best practices in the teaching of writing, checklists to use for future assignment and rubric design, and tips for providing efficient and effective feedback on student work. Please bring along an electronic copy of the assignment description and any associated rubrics for at least one writing assignment. Presenters: Tracy Helixon, Faculty - Communication Skills, Western Technical College Linda Duffy, Faculty - Communication Skills, Western Technical College	Coleman 111
2:00-4:00pm	Assessing Our New Instructor Development Programs: Applying Research-Based Best-Practice to Develop Effective Teachers How well do our new instructor preparation models match up with what research in teacher education suggests as best-practice? In this two-hour workshop we'll explore some of the research behind powerful teacher education. You'll learn how Western Technical College developed a comprehensive new faculty professional development program that merged FQAS requirements with existing and newly created faculty professional development experiences. Participants will spend a significant amount of time sharing their new faculty development practices and thinking through how they might better align them to research-based best-practices. <i>Presenter: Casey Meehan, Teaching and Learning Coordinator, Western Technical College</i>	Coleman 133
3:45-5:00pm	Check in & Registration Pick up your name badges and swag bags	<u>Location</u> Lunda Center
4:00-5:00pm	Campus Tours	lobby

Western Technical College has recently completed a number of major construction projects thanks to a nearly 80-million-dollar referendum. On this tour of Western's campus you'll learn about how our facilities are designed and utilized to help us enact both our commitments to sustainability and to powerful education.

Meet in the Lunda Center lobby

Thursday, March 2

8:00-10:00am Check in & Registration

Pick up your name badges and swag bags

8:30-9:30am Campus Tours

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10:00-12:00pm Opening Session and Keynote

- Welcome and opening remarks Dr. Lee Rasch, President, Western Technical College
- WTCS Perspective & Eagle Award Presentation Dr. Morna Foy, President, WTCS
- Keynote Address Dr. Jennifer Fager, Director of Assessment, UW-Eau Claire
 Assessment at the Institutional Level: Setting Your Institution Up to Succeed
 Understanding what students know and are able to do as a result of their college
 experience is not a simple task or formulaic in nature but it is fundamental to student
 success and to the quality and effectiveness of higher education. This session will
 challenge you to focus your efforts toward stronger student and institutional
 performance.
- Comments on Authentic Assessment Dr. M. Bruce King, Faculty Associate, School of Education, UW-Madison

12:00-12:45pm Lunch provided

1:00-2:00pm	Concurrent Sessions (All sessions are located in the Coleman Building)	
<u>Track</u>	Session Title	Location
Assessment of Quality Instruction	Assessing Instruction: How "Closing the Loop" for One Course Improved Student Success Across the Fox Valley Technical College Campus In this session, Fox Valley Technical College Business Technology Faculty will describe how the department: 1. Identified opportunities to improve student success by using data; 2. Assessed the value and potential impact of possible course content and modality redesign; 3. Established team, college and employer support to re-design the targeted course; and 4. Improved student success data. Jenner Reinke, Faculty - Business Technology, Fox Valley Technical College	122
Assessment of Quality Instruction	Using the CLASS and ELEOT Models to Inform Teaching Practice The Classroom Assessment Scoring System (CLASS), designed by scholars at the University of Virginia, and Effective Learning Environments Observation Tool (ELEOT), designed by accreditation organization AdvaceED are proven tools educators use to assess best practice in the classroom. Learn about how you can apply these tools in a higher education. Teachers will benefit from this session by gaining another set of tools for reflective practice. <i>Oscar Uribe, Program Design Coordinator, Western Technical College</i>	124
Assessment of Student Learning & Employability	*Featured Session* General Education Assessment: Core Abilities and Employability Skills The UW System adopted AAC&U's Liberal Education and America's Promise framework to guide the development of general education programs across all campuses. This session will examine how UW-Eau Claire developed outcomes and rubrics as well as an assessment system to focus on essential learning outcomes adopted by the university. This session will also focus on how the UW-Eau Claire system was shared with CVTC and how partnerships like this can benefit all participants. Jennifer Fager, Director of Assessment, UW-Eau Claire	123

Location Lunda Center lobby

<u>Location</u> Lunda Center

Assessment of Student Learning & Employability	Improving Critical Thinking Skills of Nursing Students Learn how to implement a collaborative, student-focused coaching method for increasing students' ability to critically think about course content. Initially designed for nursing students, this model is readily adaptable to other courses and has demonstrated success in boosting student success. The grade boost initiative is innovative, and encourages student participation in both the preview and review portions of assessment. The audience will be encouraged to participate via a question and answer format. <i>Linda Rauch, Faculty – Nursing, Western Technical College</i>	262
Assessment of Student Learning & Employability	Integrating Soft Skills into Co- and Extra-Curricular Activities Learn how Northcentral Technical College has integrated Soft Skill attainment into classroom activities and has partnered with Student Life to provide students a variety of opportunities both in and outside of the classroom to build the skills that employers are looking for. Dianne Carroll, Faculty, Northcentral Technical College Tim Mulrooney, Faculty, Northcentral Technical College Shawn Sullivan, Director of Student Development, Northcentral Technical College	264
Assessment of Student Learning & Employability	Badges for Technical and Soft Skill Credentialing Nearly 3,000 students can earn up to 17 badges as part of a new health education micro- credentialing initiative. View the assessments behind the badges, how they connect to existing curriculum and what students are doing with them. Learn how badge criteria were validated with local employers. Robin Nickel, Curriculum Consultant, Madison College Rachel Schuetz, Faculty – Medical Assistant, Madison College Lesley Voight, Faculty – Professional and Continuing Education, Madison College	266
Assessment of Student Learning & Employability	*Featured Session* Exploring the Criteria for Authentic Assessment and Authentic Achievement In this workshop, participants will learn AIW criteria and scoring rubrics for both assessments and student work, apply the criteria to secondary-level artifacts, and discuss how these criteria might be integrated at the post-secondary level. Bruce King, Faculty Associate, School of Education, University of Wisconsin-Madison	265
Institutional/ Program Level Assessment	The Long and Winding Road: Our Path to a Streamlined Academic Assessment Process WITC undertook the redesigning of its academic assessment process as an AQIP action project. The winding road presented new avenues of conversation, opened the door to collaboration which resulted in a streamlined process that is flexible, data-focused, and combines program review, TSA, and college-wide outcomes into one integrated process. <i>Bonny Copenhaver, Vice President-Academic Affairs, Wisconsin Indianhead Technical College</i> <i>Steve Miller, Faculty – Industrial Maintenance, Indianhead Technical College</i>	125
Institutional/ Program Level Assessment	Ongoing Assessment Using a Team Action Plan (TAP) Model Team Action Plans are developed, maintained, and evaluated in an ongoing basis at Northcentral Technical College to drive student success. Instructional Vitality Process Data, from an annual program evaluation, is integrated to use as evidence-based research to develop team goals. Team members see success by assessing and highlighting the completion of goals. <i>Tammy Gorski, Faculty, Northcentral Technical College</i> <i>Beth Ellie, Director of Institutional Effectiveness, Northcentral Technical College</i>	270
Institutional/ Program Level Assessment	The Road to ABET Accreditation Gain insight into ABET and what it would take to get your program accredited. Learn about the transformation the EET and MET programs at Waukesha County Technical College are going through. <i>Phil Valle, Waukesha County Technical College</i>	128

2:15-3:15pm Concurrent Sessions (All sessions are located in the Coleman Building)

2.13 5.15pm		
<u>Track</u> Assessment of Quality Instruction	Session Title Faculty Observation and Assessment: A Three Tier Process to Better Student Learning In our General Studies division at Western we have implemented a three tier process to observe & assess our faculty, and more importantly to engage in rich conversation about the facilitation of student learning. Come learn about our process and share your observation/assessment processes as well. Doug Strauss, Dean—General Studies, Western Technical College	Location 122
Assessment of Student Learning & Employability	"Cross walking" Employability Skills Back into the Classroom The internship and related employability curriculum at WCTC serve as a medium for gauging student employability skills and "cross walking" those results to specific lessons within the curriculum. This gives a practical outlook on the current state of student employability from the employers' perspective, while also outlining where instructional efforts align with industry partners' expectations. This data driven session will highlight the interrelatedness between several quantifiable metrics, resulting a pragmatic way of evaluating the effectiveness of employability skills development. <i>Tim Alft, Coordinator of Student Employment, Waukesha County Technical College</i>	123
Assessment of Student Learning & Employability	Assessing General Education Outcomes: Development and Implementation General Education Outcomes are skills students develop and demonstrate as a result of completing courses in each general education discipline. Join NTC faculty to learn how they developed six General Education Outcomes and designed processes for assessing them in student's work. <i>Mark Johnson, Faculty, Northcentral Technical College Jeff McDonald, Faculty, Northcentral Technical College</i>	124
Assessment of Student Learning & Employability	Working Collaboratively: Best Practices for Designing, Implementing, and Assessing Group Projects and Other Activities An essential characteristic of employability is the ability to work collaboratively. One way to teach and assess this skill is to include group activities in our courses. In this interactive session, participants will learn best practice strategies for: 1. Designing effective group activities for classroom and online coursesfrom small-group discussions to major projects/presentations; 2. Managing groups to maximize student success; and 3. Grading group projects or other assignments. All attendees will receive digital access to a library of supportive materials, including assignment explanations/instructions to share with students, group survey/tracking tools, grading rubrics, etc. <i>Elizabeth Jones, Manager of Instructional Excellence, Fox Valley Technical College</i>	128
Assessment of Student Learning & Employability	Teachable Moments: Formative Assessment for Student Success Teachable moments are those opportunities when learners need or desire further information to be successful in their academic endeavors. Formative assessment is a planned process that supports quality instruction by revealing these opportunities to instructors. The goal of this session is to examine how faculty and instructional support staff can: (1) Use formative assessment to scaffold instruction; and, (2) Use technology to engage in effective formative assessment. Nancy Chapko, Instructional Designer & Assessment Coordinator, Gateway Technical College Meg Hunter, Instructional Technologist, Gateway Technical College	266
	Campus Tours Western Technical College has recently completed a number of major construction projects thanks to a nearly 80-million-dollar referendum. On this tour of Western's campus you'll learn about how our facilities are designed and utilized to help us enact both our commitments to sustainability and to powerful education	

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Assessment of Student Readiness & Placement	JumpStart: An Example of Assessment of Student Learning in Student Services Northcentral Technical College (NTC) launched JumpStart in summer 2016. Attend this session to learn about the online new student orientation. Learn how the Student Success Team uses technology, data, and assessment responses to build rapport with incoming learners, improve the orientation, and provide critical information for getting started at NTC. <i>Christine Munson, Advising, Diversity, and Student Success Specialist, Northcentral Technical College</i> <i>Shannon Livingston, Dean of Student Success, Northcentral Technical College</i>	262
Institutional/ Program Level Assessment	 TSA: Closing the Loop from Process to Results All WTCS colleges are required to facilitate programs through the TSA process and report student assessment results. Join us in exploring how faculty feedback helped to create an efficient centralized process that not only captures assessment results, but uses results to improve student learning. Deb Stencil, Dean – Center for Teaching and Learning Excellence, Northcentral Technical College Paul Clarke, Faculty, Northcentral Technical College 	264
Institutional/ Program Level Assessment	 Evaluating Pathways Using QRP: A Holistic Assessment Approach This workshop will explain how MATC used QRP to assess programs within a Pathway. MATC has migrated all of its programs to be part of career pathways, as such the process to evaluate programs/pathways is now being conducted as part of the quality review process. This holistic approach to program evaluation will explain how to assess the health and quality of each program along with the career pathway. Pam Holt, Director of Curriculum, Instructional Support, and Distance Learning, Milwaukee Area Technical College Cindy Steffen, Faculty, Milwaukee Area Technical College Tom Walsh, Data Analyst – Institutional Research, Milwaukee Area Technical College 	270
3:30-4:30pm	Concurrent Sessions (All sessions are located in the Coleman Building)	
Track	Session Title	Location
Assessment of Quality Instruction	Creating and Sustaining a College-wide Assessment Team Gathering evidence of student learning takes a team! Learn how NTC created and has sustained a college-wide assessment team which focuses on purposeful assessment to support high quality education. Deb Stencil, Dean—Center for Teaching and Learning Excellence, Northcentral Technical College Bonnie Osness, Director of Career Pathways, Northcentral Technical College	264
Quality	Gathering evidence of student learning takes a team! Learn how NTC created and has sustained a college-wide assessment team which focuses on purposeful assessment to support high quality education. Deb Stencil, Dean—Center for Teaching and Learning Excellence, Northcentral Technical College	264

Assessment of Student Learning & Employability	Utilizing Technology for Assessments of Learning in a Blended Classroom If you are teaching a blended (hybrid) course, you will want to attend this session. During the session you will learn about free technology tools you can use for formative assessments in your blended class. Blended (hybrid) classrooms provide multiple opportunities to use technology to assess BEFORE, DURING, and AFTER class, which allow for more student engagement and better assessment. Pat Mielke, Instructional Designer, Western Technical College	124
Assessment of Student Learning & Employability	Soft Skill Assessment Through Action Research With the goal to assess 1,000 students a year in skills that local employers find important, the college completed its second round of data collection in core workforce skills assessment. Branded as an action research project, over 750 faculty are invited annually to participate. View summaries of participation, strategies used, and percent met/not met/not assessed. Explore how the college integrates this research into the Faculty Quality Assurance System, which reaches all full and part-time faculty. <i>Robin Nickel, Curriculum Consultant, Madison College</i> <i>Alissa Tambone, Senior Research Analyst, Institutional Research and Effectiveness</i>	125
Assessment of Student Learning & Employability	*Featured Session* Exploring the Criteria for Authentic Assessment and Authentic Achievement In this workshop, participants will learn AIW criteria and scoring rubrics for both assessments and student work, apply the criteria to secondary-level artifacts, and discuss how these criteria might be integrated at the post-secondary level. Bruce King, Faculty Associate, School of Education, University of Wisconsin-Madison	265
Assessment of Student Readiness & Placement	Admissions with No Conditions at Northcentral Technical College With a goal of reducing barriers for students seeking admissions, NTC has updated admission criteria and implemented "Admissions with no Conditions." This innovative admission practice involved reducing barriers for applicants, considering non-cognitive criteria for assessing and advising students, updating communication strategies to applicants, and continuous evaluation of student success. Presenters will share data explored, practices implemented, and communication strategies used. Sarah Dillon, Dean—Enrollment, Northcentral Technical College Shannon Livingston, Dean—Student Success, Northcentral Technical College Brooke Schindler, Dean—General Studies, Northcentral Technical College	128
Institutional/ Program Level Assessment	Show us the Evidence: Student Learning Evidence to Support Quality Improvement and Accreditation Join Waukesha County Technical College's Student Learning Evidence (SLE) team leaders as they share the planning and implementation of their Key Processes for Critical Life Skills and Program Outcomes Assessment. Presenters will share the college-wide planning processes, planning guides and tools, data collection infrastructure and the reporting and improvement process being used to collect student learning data for continuous improvement and Higher Learning Commission accreditation. Randall Coorough, Waukesha County Technical College Heather Albinger, Faculty, Waukesha County Technical College	262
Institutional/ Program Level Assessment	Program Assessment for Continuous Improvement Learn how program review can bolster your students' success. Review the Instructional Vitality Process evaluation model and how it empowers faculty and staff to make timely improvements to programs. Beth Ellie, Director of Institutional Effectiveness, Northcentral Technical College Tammy Gorski, Faculty – Human Services, Northcentral Technical College	266
Institutional/ Program Level Assessment	*Featured Session* Building and Strengthening an Assessment System Developing and implementing an assessment plan that fits your program is essential to the assessment system's success. In this session, a process for developing a plan will be shared and participants will use a planning template to draft assessment plans for their programs. Jennifer Fager, Director of Assessment, UW-Eau Claire	123

Friday, March 3

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7:30am	Continental Breakfast	<u>Location</u> Lunda Center	
8:15-9:15am	Concurrent Sessions (All sessions are located in the Coleman Building)		
<u>Track</u> Assessment of Quality Instruction	Session Title Master Course Philosophy and Building a Quality Process Please join NTC as they discuss their concept of "Master" courses and how they build courses to ensure consistency in assessment along with a streamlined student experience. NTC will describe the process and strategies used in course design and delivery that allowed for a successful implementation campus-wide. We will also cover hurdles and goals for next steps in the initiative. <i>Kristin Kruzan, Learning Technology Resource Coordinator, Northcentral Technical College Jessica Towle, Specialist in Instructional Design, Northcentral Technical College</i>	Location 122	
Assessment of Student Learning & Employability	*Featured Session* General Education Assessment: Core Abilities and Employability Skills The UW System adopted AAC&U's Liberal Education and America's Promise framework to guide the development of general education programs across all campuses. This session will examine how UW-Eau Claire developed outcomes and rubrics as well as an assessment system to focus on essential learning outcomes adopted by the university. This session will also focus on how the UW-Eau Claire system was shared with CVTC and how partnerships like this can benefit all participants. Jennifer Fager, Director of Assessment, UW-Eau Claire	123	
Assessment of Student Learning & Employability	Assessment of Soft Skills and Professional Behaviors: Preparing Students for Success Beyond the Classroom Appropriate professional behaviors and soft skills are increasingly important for today's students/graduates. This session will share best practices for assessment of soft skills in the classroom and during internships, as well as strategies implementing professional behaviors policies in your class/program. Scott Ziolkowski, Faculty - Physical Therapy Assistant, Western Technical College Jeff Komay, Faculty - Physical Therapy Assistant, Western Technical College	124	
Assessment of Student Learning & Employability	Making of a Performance Assessment Task (PAT) This session explains the process it takes to create a Performance Assessment Task (PAT). This task provides Student Learning Evidence (SLE) that the instructors knows the student knows. The end result of this task can prove the student is ready for employment. <i>Michael Brown, Faculty - Metal Fabrication, Waukesha County Technical College</i>	125	
Assessment of Student Learning & Employability	Learning the Write Way: Valuing the Product and the Process When Assigning and Assessing Student Writing Because well-designed writing assignments require students to think critically, writing in an academic setting is so much more than the sum of its grammatical parts. This workshop focuses on the ways both students and instructors can benefit from an alternate perspective—one that honors the process and recognizes the value of the ideas, not just the product. This activity-based workshop will provide examples of informal writing activities that assess student learning while, at the same time, help students develop the communication skills and critical thinking skills sought by employers. Linda Duffy, Faculty – Communication Skills, Western Technical College Tracy Helixon, Faculty– Communication Skills, Western Technical College	128	

10:30-11:00	Break	
9:30-10:30	 College Team Learning Activity and Discussion Session Spend time with your College colleagues reflecting on what you have learned and thinking through what practices you can bring back to your school during this guided group session. Questions central to our reflection include: What practices in student readiness assessment, student learning outcomes assessment, classroom assessment, course and program evaluation, and/or institutional assessment are working on our campus? What practices could be enhanced? Which practices are working in other institutions of higher education? How has <i>our</i> institution defined success? How do we measure success? What is the gap between what we <i>say</i> success is and what we actually measure? 	<u>Location</u> Lunda Center
Institutional/ Program Level Assessment	Outcome Assessment Planning: One Bite at a Time The task of planning for outcome assessment and continuous improvement can be a little daunting when moving to a culture of assessment. Learn how Mid-State Technical College is using the Outcome Assessment Planning (OAP) tool in WIDS to centralize the documentation of assessment and continuous improvement. Rather than trying to do everything at once, programs and gen eds each started with a single outcome and are documenting it through a cycle of assessing and improving teaching and learning. <i>Lea Ann Turner, Instructional Technology Specialist, Mid-State Technical College</i>	270
Institutional/ Program Level Assessment	 Completing Assessment Work through a Facilitated and Fun Professional Development Experience Planning and documenting course, program and institutional student learning outcomes can be an overwhelming task for faculty. Rather than rely on faculty working independently through this process, learn how NTC integrated this work in a bi-annual professional development experience. Deb Stencil, Dean— Center for Teaching and Learning Excellence, Northcentral Technical College Bonnie Osness, Director of Career Pathways, Northcentral Technical College Marlene Roberts, Faculty, Northcentral Technical College 	266
Institutional/ Program Level Assessment	FVTC Vision 2020 - Strategic Alignment across the College After a year-long process of community and college engagement, FVTC launched its new Vision 2020 Strategic Plan for 2016-20 with new mission and vision statements, three strategic directions and corresponding strategic measures, and two foundational college strategies. This session will highlight the tools used to facilitate connectedness of FVTC faculty and staff to Vision 2020 through continuous improvement efforts. <i>Patti Frohrib, Director of College Effectiveness, Fox Valley Technical College Chris Matheny, Vice President of Instructional Services, Fox Valley Technical College Laura Waurio, Research Data Analyst, Fox Valley Technical College</i>	264
Assessment of Student Learning & Employability	Collaborative Testing Why would you want students to take group tests? Group testing is as much about learning as it is about evaluating. This presentation will show how you can evaluate students' knowledge and foster deeper knowledge through group testing. <i>Sara Mitchell, Faculty – Nursing, Fox Valley Technical College</i>	262
Assessment of Student Learning & Employability	* Featured Session* Next Steps in Authentic Assessment In this follow-up workshop to yesterday's "Exploring the Criteria for Authentic Assessment and Authentic Achievement" session, participants will continue discussion how the AIW criteria may apply at the post-secondary level, both for classroom and institutional assessments. In small groups, we will also design (or revise) assessments for use in participants' own contexts. Bruce King, Faculty Associate, School of Education, University of Wisconsin-Madison	265

11:00-12:00 General Session: Now What? Where should we go from here?

Dr. Jennifer Fager, Director of Assessment, UW-Eau Claire

You heard a lot, you've learned a lot, now what do you do? What do you plan to do on Monday? This semester? This year? Over the next 5 years? In preparation for your next HLC visit? What are you already doing? What do you still need to do?

12:00-12:30 Closing Remarks, Box lunches provided

Location Lunda Center

Location

Lunda Center