Transfer Guide
Associate Degree Programs

Western Program: Digital Media Production

Viterbo Program: BBA with major in Business Administration

Format: Daytime Program on Campus (La Crosse)

Minimum GPA for admission: 2.25

Initial effective date: Fall 2022

Western Technical College Course Requirements		
Course No.	**Course Title**	**Credits**
10201185	Adobe Photoshop	3
10203125	Digital Photography	3
10206110	Intro to Media Production	3
10206111	Intro to Motion Graphics	3
10801196	Oral/Interpersonal Communications	3
10201109	Adobe Illustrator	3
10201112	Design Fundamentals	3
10206124	Audio Productions	3
10701101	Foundations of Video Production	3
10801136	English Composition 1	3
10206112	Composing and Video Effects	3
10701110	Advanced Video Production	3
10104109	Social Media Strategies	3
10804123	Math w/ Business Applications	3
10809196	Introduction to Sociology	3
10206145	Digital Media Portfolio	3
10206119	Digital Media Application	3
	Elective	3
10809172	Intro to Diversity Studies	3
10809199	Psychology of Human Relations	3
Total program credits:		**60**

Courses Needed at Viterbo University		
Course No.	**Course Title**	**Credits**
ENGL XXX	Literary Analysis Course	3
RLST XXX	Theological Inquiry Course	3
RLST XXX	Integrating Faith and Practice Course	3
VUSM 400	VU Mission Seminar - Ethical Life	3
NAT SCI	Natural Science Gen Ed	4
HIST XXX	Historical Analysis Course	3
PHIL XXX	Philosophical and Moral Inquiry	3
ACCT 211	Financial Accounting	3
BLAW 343	Legal and Ethical Environment	3
ECON 102	Microeconomics	3
FINA 331	Financial Management	3
MGMT 341	Principles of Management & Org Behavior	3
MGMT 374	Systems Thinking & Leadership Seminar	3
MGMT 447	Operations Management	3
MGMT 449	Strategic Management	3
MGMT 492	Dahl School Comprehensive Capstone	1
MKTG 351	Principles of Marketing	3
Internship	MGMT/MKTG/SPML 487 - Internship	4
Electives	Any business or SVLD electives	6
Total credits needed at Viterbo University to complete degree:		**60**
Total credits accepted at Viterbo University:		**60**
	Total Credits =	**120**

Students planning to transfer should contact Western's Transfer Specialist and transfer personnel at Viterbo University for most current transfer information.