

Transfer Guide Associate Degree Programs

Western Program: Graphic Design

Viterbo Program: BBA with major in Business Administration

Format: Daytime Program on Campus (La Crosse)

Minimum GPA for admission: 2.25

Initial effective date: Fall 2022

Western Technical College Course Requirements		
Course No.	Course Title	Credits
10201104	Publication Design 1	3
10201109	Adobe Illustrator	3
10201112	Design Fundamentals	3
10201118	Drawing	3
10801136	English Composition 1	3
10201114	Publication Design 2	3
10201122	Designing with Type	3
10201123	Web Design 1	3
10201185	Adobe Photoshop	3
10801189	Speech	3
10804123	Math w/ Business Applications	3
10201132	Web Design 2	3
10201136	Graphic Design & Marketing	3
10201128	Illustration Concepts	3
10809166	Intro to Ethics: Theory and Application	3
10809198	Intro to Psych	3
10201145	Graphic Design - Advertising	3
10201149	Graphic Design Portfolio	3
10201156	Comp Design & Troubleshooting	3
10201142	Web Design 3	3
10809196	Intro to Sociology	3
Total program credits:		63

Courses Needed at Viterbo University		
Course No.	Course Title	Credits
ENGL XXX	Literary Analysis Course	3
RLST XXX	Theological Inquiry Course	3
RLST XXX	Integrating Faith and Practice Course	3
VUSM 400	VU Mission Seminar - Ethical Life	3
NAT SCI	Natural Science Gen Ed	4
HIST XXX	Historical Analysis Course	3
ACCT 211	Financial Accounting	3
BLAW 343	Legal and Ethical Environment	3
ECON 102	Microeconomics	3
FINA 331	Financial Management	3
MGMT 341	Principles of Mgmt & Org Behavior	3
MGMT 374	Systems Thinking & Leadership Seminar	3
MGMT 447	Production & Operations Management	3
MGMT 449	Global Strategic Management	3
MGMT 492	Dahl School Comprehensive Capstone	1
Internship	MGMT/MKTG/SPML Internship	4
Electives	Upper division business or SVLD electives	6
Electives	General electives	3
Total credits needed at Viterbo University to complete degree:		57
Total credits accepted at Viterbo University:		63
Total Credits =		120



Students planning to transfer should contact Western's Transfer Specialist and transfer personnel at Viterbo University for most current transfer information.