

Articulation Agreement – Western Technical College A.A.S. (Multiple Business Programs) to Viterbo University B.B.A. Business Leadership Bachelor Completion

This Articulation Agreement (the “Agreement”) by and between Viterbo University (“VU”), with its principal address at 900 Viterbo Drive, La Crosse, Wisconsin, and Western Technical College (“Western”), with its principle address at 400 7th Street North, La Crosse, Wisconsin, is entered to facilitate the seamless transfer of students between Western and VU and to raise students’ awareness of the opportunities afforded by this Agreement. Accordingly, in consideration of the promises and mutual covenants contained in this Agreement, VU and Western (collectively “the Parties”) agree as follows:

Terms of the Agreement

1. Western students who have successfully completed an Associate of Applied Science Degree from the Business Division (see APPENDIX A for list of Business programs) who apply for admission and meet VU’s standard admission are guaranteed acceptance into Viterbo University’s Bachelor of Business Administration in Business Leadership Bachelor Completion program (online). Students will complete 9 credits of core curriculum, 30-39 credits of core business requirements, and 12-21 credits of electives for a total of 60 credits. VU and Western will collaborate to ensure continued alignment of lesson plan templates and curriculum components.
2. The student must have a minimum cumulative grade point average of 2.25 on a 4.0 scale at Western in order to receive the benefits of this articulation agreement.
3. Students who have not completed the Associate of Applied Science degree will be evaluated on an individual basis.
4. In order for courses to transfer, the student must have completed the courses within the last five (5) years of being admitted to VU.
5. VU requires, among other requirements, that all of its candidates for the bachelor’s degree accomplish the following:

- a. Fulfill its core curriculum/general education requirements;
- b. Complete all courses required for its major(s) and minor(s), if applicable
- c. Earn a minimum of 120 credits;
- d. Earn a minimum of 30 upper-division credits (courses numbered 300 and higher)
- e. Achieve a minimum grade point average of 2.0; and
- f. Complete a minimum of the last 30 consecutive credits at Viterbo University, excluding alternative credits (CLEP, portfolio, CPL).

Services Provided to Western Technical College by Viterbo University

- Onsite or online advising services
- Annual updates to the transfer guide

Services Provided to Viterbo University by Western Technical College

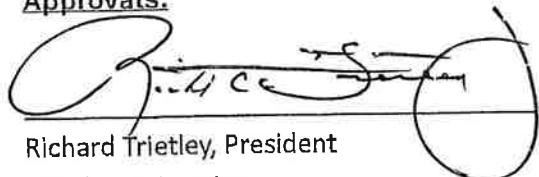
- The opportunity for representatives to meet with Western students on an ongoing basis
- Assistance in the distribution of updated degree and transfer materials to alumni and current students
- Posting of the transfer guides and other college information on the transfer website to market opportunities for students

Longevity of Agreement and Conditions for Change

1. This agreement shall remain in force until terminated by either party, with or without cause, upon 60 days written notice to the other party. Upon termination of this agreement, students previously admitted to VU pursuant to this Agreement shall continue to receive the benefits contemplated by this Agreement and the applicable VU catalog for a period not to exceed four (4) years. Proposed changes in policies or curricula by either party will be communicated annually.
2. Transfer guides and literature will be updated on an annual basis. In the event of cancellation of this articulation agreement, a ninety-day notice must be given and both parties agree to continue to honor the terms of this agreement until any cohorts that are currently taking classes have completed their sequence of courses.

Effective Date: This agreement is effective on the date fully executed below and takes effect for students beginning in the spring 2026 semester.

Approvals:



Richard Trietley, President
Viterbo University

11/11/2025
Date


Tonya Wagner, Vice President of Academic Affairs and Institutional Effectiveness
Viterbo University

11/11/2025
Date


Diane Monahan, Dean, College of Business, Leadership, and Ethics
Viterbo University

11/11/2025
Date


Dr. Roger Sanford, President
Western Technical College

12/11/25
Date


Dr. Rebecca Hopkins, Vice President of Learning
Western Technical College

12/4/25
Date


Dr. Zakee Pearson, Dean of Business Division
Western Technical College

10-10-25
Date

Agreement contact Persons:

Viterbo University: Ryan Thibodeau, rmthibodeau@viterbo.edu

Western Technical College: Delaney Serval, servalsd@westerntc.edu

Appendix A

Associate of Applied Science degree programs included in this list are eligible for the BBA Business Leadership (BUSL) Bachelor Completion articulation agreement between Western Technical College and Viterbo University

Agribusiness Science & Technology

Digital Marketing

Digital Media Production

Graphic Design

Human Resource Management

Leadership Development

Sales Management

**other Western Technical College AAS programs that are not listed in Appendix A may still be eligible. Will need to reach out to Viterbo University Admissions (admissions@viterbo.edu or 608-796-3010).*

Appendix B

Viterbo University Bachelor of Business Administration-Business Leadership	
A.A.S. Transfer Credits Applied <i>credits vary by A.A.S. program</i>	60-61 Credits
Bachelor of Business Administration-Business Leadership Requirements	
Viterbo University Courses	60 Credits
Viterbo University Core Requirements	9 Credits
RLST 305 – Theology for the Adult Learner	3
GLCZ 4XX – Global Citizenship Elective	3
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Business Core Requirements	30-39 Credits
ECON 101 – Macroeconomics OR ECON 102 – Microeconomics	3
BLAW 343 – Legal and Ethical Environment of Business	3
INFO 200 – Management Information Systems, Concepts, and Applications	3
BUSL 305 – Applied Business Statistics Analysis	3
BUSL 306 – Managing and Leading in Organizations	3
BUSL 308 – Financial and Managerial Accounting	3
BUSL 309 – Managerial Marketing	3
BUSL 318 – Managerial Finance	3
BUSL 400 – Human Resource Management	3
BUSL 401 – Global Strategic Management	3
BUSL 410 – Operations Management	3
SLVD 330 – Meaning, Ethical, and Practical Servant Leadership	3
SLVD 430 – Mission, Vision, and Values in Organizations	3
Other Electives	
ELEC XXX	12-21 Credits